



Telephone Campaign

Ideally, most of the parish will have been given a personal invitation and will have signed up for a small community on Sign-Up Sunday/weekend. However, there will be those who have not been visited or have not responded. A phone call is one last way to offer this wonderful opportunity to everyone.

Preparing for the Calls

- Pray personally and share faith together.
- Select, train, and prepare telephone callers.
- Determine the dates when calls should be made. This time frame usually begins on the Sunday afternoon of Sign-Up Sunday/Weekend and extends for seven to ten days.
- Determine the location of calls. If possible, make the calls from a central location. With cell phones, this is easier to organize. This allows callers to pray together and to discuss their strategies before the calls are made. Many parishes have done this from a real estate office or other places where there are several phone lines available for calls.
- Strategize and make plans for the actual phone calling.
- Keep a master list so you know exactly who has been contacted and avoid duplication.

Training the Callers

Share with the callers

- an understanding of small communities
- the value of the *ARISE* process for personal and communal renewal

The callers will need a full and clear explanation of how to use the material for the call. But above all they should have a firm grasp of the heart of the message they are to convey and its spiritual purpose.

>>>

Invite the callers to remember:

You are representing our parish.

A smile can be sensed through the phone.

If a personal problem or a complaint surfaces, use a **pastoral referral card**. A sample of a **pastoral referral card** can be found in the Appendix as Handout 9c.

Keep confidential any personal information shared during a call.

Provide the following items for the callers:

- Handout 6, “Key Reasons For Signing Up for *ARISE Together in Christ*”
- Blank small-community sign-up cards
- Parish bulletin (for helpful information)
- Referral cards for pastoral needs to be given to the pastoral staff
- Follow-up letter of thanks (from pastor and pastoral staff)
 - with an envelope
 - enclosing an *ARISE* Prayer bookmark
- Index cards to report visits and responses

© RENEW International, 2014. All rights reserved.
Parishes who are signed-up members of the *ARISE Together in Christ* process
may make copies of this page for their own parish use.